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ifia JAPAN 2026 Exhibition Report
Thank you for visiting the Essentia Protein Solutions booth!

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From May 27th to 29th, the 3-day exhibition "ifia JAPAN 2026 (International Food Ingredients & Additives Exhibition and Conference)" took place, and we were absolutely delighted to support the booth of our valued supplier, Essentia Protein Solutions. We would like to express our heartfelt gratitude to the many guests who stopped by our booth during the event.



As a team member, I was delighted to introduce our products and serve samples at the booth. We prepared several delicious options for visitors to experience the functionality and taste of our ingredients firsthand. These included pork or chicken collagen-infused meats, beauty drinks and brownies formulated with bovine-derived collagen peptides, and a rich ramen soup featuring "ProBase" pork extract.

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Through our conversations on the floor over those three days, we could truly feel a strong interest and growing market need for the following three key categories:

- **High interest in pork and chicken collagen powders.**
- **Strong demand for flavor-neutral, easy-to-use collagen peptides.**
- **High expectations for the "ProBase" soup stock and extract ingredients.**

Here is a closer look at each product category and the feedback received.

▼ **Pork & Chicken Collagen Powder:**

The Next Generation of Water-Binding and Texturizing Proteins

While pork collagen powder is already widely used in the ham and sausage industry, its incredible potential in other food categories is still not fully recognized.

Pork collagen powder is a highly functional protein combining excellent water-binding capacity with strong gelation properties. It disperses beautifully into liquids, naturally enhancing final

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product quality. Furthermore, in Europe, using product-identical "pork-derived protein" instead of cross-species alternatives (like soy or egg) is gaining significant attention as a clean-label solution to minimize allergen risks.

Similarly, chicken collagen powder greatly boosts the juiciness and moisture retention of processed poultry products. This is our highly anticipated new product, and we are focusing all our energy on its upcoming launch in early 2027.



▼ Bovine & Porcine Collagen Peptides: Truly Odorless to Never Compromise the Final Product

The collagen peptides manufactured by Essentia Protein Solutions feature advanced purification technology, offering an exceptionally low characteristic odor and low molecular weight for high absorption.

Guests who tried our sample beauty drinks and brownies shared wonderful feedback:



"I don't smell or taste that typical collagen odor at all!"

"This looks incredibly easy to use without interfering with the final product's flavor."

While many collagen peptides already exist in Japan, Essentia products are rapidly expanding their market share in Europe because of this unrivaled ease of use—they never compromise the taste or aroma of your final product.

▼ Animal-Based Savory Stock "ProBase": Resolving Raw Material Shortages

In Japan, many food manufacturers traditionally brew their own stocks from scratch. However, due to recent severe shortages of domestic raw materials and surging costs, the demand for reliable, high-quality overseas sourcing has skyrocketed. We received an overwhelming number of inquiries regarding this at the exhibition.

Essentia Protein Solutions operates dedicated, state-of-the-art facilities in Europe where pork and chicken bones are slowly simmered in massive kettles under strict hygienic controls. This allows us to deliver fully traceable, deeply concentrated stocks to Japan in convenient powder or paste forms.

Together with Essentia Protein Solutions, we are actively preparing our launch and supply chains to help solve challenges for our customers in the Japanese market.

If you would like to request trial samples or have any questions about product specifications, please feel free to [Contact Us](#).